



# Ultimate The 3<sup>rd</sup> Annual Culture Conference

October 3, 2017 | The Fairmont Chicago  
Conference Sponsorship Prospectus

## Promote Your Organization's Products and Services

Engage and network with hundreds of professionals who are passionate and serious about developing high-performing leadership teams and building Constructive cultures. Our audience includes internal senior-level HR decision makers as well as consultants who bring what they've learned to their own clients and networks.

We invite you to join us and take advantage of our sponsorship opportunities if your organization's products and services complement those offered by Human Synergistics. Our sponsorship packages and *à la carte* offerings are outlined below. **Please contact us by September 1, 2017 to secure your sponsorship.**

## Sponsorship Packages

Silver Sponsor \$5,000	Gold Sponsor \$10,000	Platinum Sponsor \$15,000
<ul style="list-style-type: none"> <li>• Two (2) complimentary conference registrations</li> <li>• Logo on conference website with link to your website</li> <li>• Company name listed in the final reminder email sent to all registered attendees</li> <li>• Company recognized as a sponsor during the conference introduction and closing</li> <li>• One (1) full-page (8.5" x 11") flyer insert in attendee folders*</li> </ul>	<ul style="list-style-type: none"> <li>• Three (3) complimentary conference registrations</li> <li>• Logo on conference website with link to your website</li> <li>• Company name listed in the final reminder email sent to all registered attendees</li> <li>• Company recognized as a sponsor during the conference introduction and closing</li> <li>• One (1) full-page (8.5" x 11") flyer insert in attendee folders*</li> <li>• One (1) sponsored table with your logo as the centerpiece</li> <li>• Small table tent card (8.5" x 5.5") at conference check-in</li> </ul>	<ul style="list-style-type: none"> <li>• Four (4) complimentary conference registrations</li> <li>• Logo in larger dimensions than Silver and Gold Sponsors on conference website with link to your website</li> <li>• Company name listed in the final reminder email sent to all registered attendees</li> <li>• Company recognized as a sponsor during the conference introduction and closing</li> <li>• One (1) full-page (8.5" x 11") flyer insert in attendee folders*</li> <li>• Three (3) sponsored tables with your logo as the centerpiece</li> <li>• Large table tent card (8.5" x 11") at conference check-in</li> <li>• Sponsorship of the evening marathon-themed event               <ul style="list-style-type: none"> <li>– Exhibit table at the evening event to interact with attendees and talk about your company</li> </ul> </li> </ul>

\* Sponsor responsible for printing and shipping copies of inserts.



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## À La Carte Sponsorship Opportunities

### Badge Lanyards (1 available)

\$2,500

Your company logo will be imprinted on all attendee and presenter name badge lanyards. Badges must be worn throughout the conference day and the evening gathering, offering great opportunity for brand awareness.

### Breakfast (1 available)

\$7,500

Your organization will be recognized as the sponsor of the morning breakfast and networking opportunity with your company name and logo on table tent cards at the buffet tables.

### Coffee Break (2 available)

\$5,000

Provide attendees and presenters with refreshments as a coffee break sponsor. Your company name and logo will be displayed on table tent cards at the break stations.

### Lunch (1 available)

\$10,000

Your organization will be recognized with your company name and logo on table tent cards at the buffet tables.

### Table for 10

\$4,000

Register up to 10 of your members or clients at a special rate. Your organization will have a reserved table at the conference with your company name and logo displayed on the centerpiece.