



Guest Post Guidelines

Content

1. Posts should focus directly or indirectly on the subject of *culture* and support Human Synergistics' mission of *Changing the World—One Organization at a Time*[®].
2. Content may focus on a related area like leadership, developing people, coaching executives, or optimizing teamwork, but the connection to building or supporting a Constructive and effective culture should be clear and evident in the text.
3. The emphasis should be on high-quality educational content rather than tips, keys, or over-simplified concepts.
4. While we prefer an educational approach to our blog, we recognize that some posts might mention or briefly describe culture surveys, team-building simulations, or other products and services. While this is acceptable, we ask that you exclude promotional and sales language from your post. Common ground is key and we reserve the right to edit or delete any or all content we deem to be at odds with this preference or otherwise unsuitable for our readers.
5. Content should be geared primarily toward leaders in organizations (including, but not limited to, top leaders) and secondarily to those supporting leaders in strategic, operational, and consulting capacities.

Guidelines

1. Your post must be original and not previously published in its entirety on the web or in print. Existing content may be adapted, customized, or condensed for publication on ConstructiveCulture.com.
2. You consent to your post being reposted and marketed by other blogs or sites with appropriate reference to you and the original publication on ConstructiveCulture.com. We request that other sites include your ConstructiveCulture.com bio unless they already have on file and use another version of your bio. Editors of other sites may condense or make minor editorial adjustments to your post.
3. Your post should be at least 600 words and no more than 1200 words long.
4. Each post should include a brief introduction to clarify why the issue or question addressed is important, relevant to culture, and timely.
5. Your post should be divided into subsections with subheadings. It should include approximately 1-4 links to related content on ConstructiveCulture.com and other sites (with at least one link to another ConstructiveCulture.com post preferred).
6. Your post must include proper notices and credits in conjunction with any copyrighted materials reproduced therein.

Editing

Your post may be copyedited for grammar, punctuation, spelling, length, etc. If substantial changes are made, we will email the post back to you for your approval before posting.

Submissions

1. Email your submission to info@ConstructiveCulture.com. Feedback will be provided to you within two weeks.
2. Your article contribution to our blog will be construed as your agreement to engage with our readers on social media regarding your post and sharing of same. Extensive responses are not expected, but some engagement—sharing, liking, and responding to comments on social media—is appropriate if reader comments are made.
3. Please submit your article in the body of an email; DO NOT submit your article as an attachment. Also, please do not include HTML coding.
4. Include your 2-3 sentence biography, head shot/photo, link to your blog/website, and link to your LinkedIn profile and Twitter (optional) or Facebook account (optional).

Disclaimer

Submissions accepted and posted will be only those that, in our sole judgment, offer value to our readers. Feedback on posts that are declined may be provided, but the intent is not to debate the decision.

Limitation of Liability

All data and information provided on ConstructiveCulture.com is for informational purposes only. We make no representation as to the accuracy, completeness, suitability, or validity of any data or information on this site and will not be liable for any errors or omissions in it or any losses, injuries, or damages arising from its display or use. All data and information are provided on an as-is basis and this site does not represent a peer-reviewed journal or a final body of work.

The opinions expressed by guest bloggers and those providing comments are theirs alone, and do not reflect the opinions of Human Synergistics or any employee thereof.

Under no circumstances, including but not limited to negligence, will we be liable for any special, consequential, or other types of damages that might result from the use of, or the inability to use, information, data, products, or services introduced or otherwise included in your article.

We are also not responsible or liable for any loss or damage that is caused or alleged to have been caused to our guest bloggers in connection with the display of their article, data, photo, name, or biography posted on ConstructiveCulture.com, in our marketing materials, or on other blogs or sites reposting the article or related materials.

We make no offer, promise, guarantee of results or earnings, and we do not offer any legal, medical, psychological, tax, or other professional advice on this site.

Note

When guest bloggers (including practitioners accredited by Human Synergistics) choose to go public with comments, opinions, and any other material in any way, including on a posting, blog, or tweet on social media platforms or websites, they are solely responsible for the consequences of their actions. They must ensure that when doing so they comply with applicable laws and that they have obtained all necessary permissions from any third parties whose image or property is used in their posting, blog, or tweet. Guest bloggers and other accredited persons can be held personally liable for any commentary and/or material deemed to be obscene, offensive, defamatory, or otherwise illegal, or infringing on any third party's rights.



A 40+ year pioneer in the field of individual, team, leadership, and organization development with the mission of *Changing the World—One Organization at a Time*®.

Learn more at [HumanSynergistics.com](https://www.HumanSynergistics.com)